Solution: Riverbed Client: MTN Nigeria

In Partnership with **Riverbed**, **Proxynet Communications** understands that a customer's Wide-Area Network (WAN) is the core of their globally connected enterprise. The performance of a company's WAN is critical to everything customers do. With Riverbed WAN Optimization solutions, client businesses run faster and more efficiently.

RIVERBED: The Business Angle

The Riverbed WAN optimization solution can change the way your business works by improving and accelerating application performance across the WAN. Using WAN optimization, IT can provide LAN-like access to data and applications throughout the enterprise — anytime, anywhere.

Increase Productivity & Improve Business Processes

Speed up applications, raise productivity, and eliminate the impact of distance between branch offices, mobile workers, the data center, and business headquarters.

- *Improve the performance of many of the most commonly used applications across* the network, in some cases, by up to 100 times.
- Accelerate operations by reducing the time required to complete repetitive operations.
- *Ensure fast, reliable access to data and applications for employees around the globe*. Achieve LAN-like performance for mobile employees, no matter where they are.
- **Enhance radial operational models** quickly transfer data and complete transactions, even in remote locations.
- Tightly integrate resource planning (ERP) systems and product lifecycle (PLM) platforms with distributed employees including mobile workers while opening these systems and platforms to suppliers and partners.
- Tap global markets for less by harnessing the power of your people and infrastructure as if they were all in one location.

Save Money & Achieve Measurable Return On Investment

Deliver strategic value while helping your IT team cut unnecessary costs out of your operations.

- Reduce the use of WAN bandwidth by 65-95 percent, and relieve network congestion.
- Cut server costs and routine IT maintenance by consolidating servers into data centers more effectively and enable virtualization, without impacting performance.
- Push out costly network upgrades by two years or more, according to several analyst firms.

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Accomplish Key Business Initiatives

Take advantage of dramatic gains in IT performance to enable real change. Use powerful performance analysis tools to get to the heart of a problem quickly. Use these tools to adapt your IT strategy to your business strategy.

- **Consolidation and Virtualization** Centralize your IT infrastructure to lower costs, simplify management, improve security, and ease regulatory compliance, without clogging networks, sacrificing performance, or frustrating users.
- **Collaboration** Allow your workers across the globe to share applications, documents, email, design files, and software as if they were all operating from the same location thus improving time to market.
- **Cloud Acceleration** Go beyond just accelerating your data centers to accelerate public and private cloud implementations as well.
- Business Continuity and Disaster Recovery Cut data loss rate [RPO] by 90 percent and radically reduce Return to Operation by optimizing backup across the current WAN and VPN links.
- *Visibility* Proactively optimize and control the performance of applications, servers, and the network, all from a single web interface.
- **Agility** Respond to changing business needs quickly, without inflating your budget. Place data centers anywhere and move them in a fraction of the time.